

Specs and Rate Card for Program Advertising

“Break a Leg” Message Box (good luck wish for your children, friends, and fellow cast members!)
\$10.00 - Three lines of text

Business card - \$35.00 (horizontal 4.5” x 1.75” or vertical 2.125” x 3.66”)

1/2 page - \$50.00 (4.5” x 3.33”)

Full page - \$75.00 (4.5” x 7.5”)

Please provide camera ready black and white files. Ads may be submitted in JPEG or PDF formats.
All ads should be submitted on disk or via email.

Use a separate form for each ad submission or submit your information via email to
web@PennAcadArts.com.

Checks should be payable to PA Academy of the Arts.

PA Academy of the Arts Ad Submission Form

Please submit a separate form and CD (if applicable) with each ad.

Student Name: _____

Parent or Guardian Signature: _____

Telephone: _____

Name of Company Submitting Ad: _____

Company Contact: _____

Company Telephone: _____

Ad size: Message Box \$10 Business Card \$35 1/2 Page \$50 Full Page \$75

Submission Date: _____

Paid Check # _____ Copy Received